

# **BEEF** COLLECTION

June 2011

- British Blue
- Limousin
- Aberdeen Angus
- Simmental
- Hereford
- Welsh Black
- Charolais
- Blonde D'Aquitaine



**WORKS  
EVERYWHERE**

# EXCLUSIVE RANGE OF BEEF SIRE EXCELLENCE FROM SEMEX

The **Semex Beef Team** is a specially selected, exclusive new stud created in collaboration with the globally renowned **Norbreck Genetics**. This powerful joining of forces means Semex now offers an exciting diversity of beef bulls with exceptional genetics to assist your profitability in a world where every dose counts.

These prestige sires have been hand-picked to suit the demands of progressive British dairy farmers looking for attractive returns on beef calves that are born easily, live healthily and grow quickly. This unique beef sire collection has the desirable quality and competitive price-points that bring the distinctive level of Semex value.

*So get your beef sires where you get your dairy sires ... from the brand that takes pride in improving the producer's profitability. Take a close look now at the strong, new Semex Beef Team ...*



**SEMEX  
BEEF  
TEAM**

## CONTENTS

- 3 **CHALKY WHITE** (BRITISH BLUE)
- 4 **DAZZLE** (BRITISH BLUE)
- 5 **CARDI** (BRITISH BLUE)
- 6 **CHAMP** (BRITISH BLUE)
- 7 **ARNIE** (LIMOUSIN)
- 8 **DANCER** (LIMOUSIN)
- 9 **LORD HOYD** (ABERDEEN ANGUS)
- 10 **TIME** (ABERDEEN ANGUS)
- 11 **EMPEROR OF WATERFORD** (ABERDEEN ANGUS)
- 12 **DECISION** (SIMMENTAL)
- 13 **SUPERMAN** (SIMMENTAL)
- 14 **FARGO** (HEREFORD)
- 15 **KEIDRYCH** (WELSH BLACK)
- 16 **BLUE POWER**
- 17 **VARS** (CHAROLAIS)
- 18 **ALBERIC** (BLONDE D'AQUITAINE)

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## BRITISH BLUE

# NEWPOLE CHALKY WHITE



- Chalky White is the ideal bull for producing calves that sell for top prices within the first few weeks of life
- Sired by Janvier the bull noted in Belgium for muscle development

**Norbreck Star Rating:** (5 stars – best)

Calving Ease ★★★★★

Growth ★★

Maternal ★★

Carcase ★★★★★

**AI Code:** BB1104

**Reg. No:** B-20071385

**Sire:** Janvier 8515 de Warichet

**Dam:** Almeley Uvita

## BRITISH BLUE

# AUCHENLAY DAZZLE



- Dazzle is from the renowned Auchenlay Herd
- Calving ease and small calves at birth are Dazzle's trademarks
- Pedigree full of easy calving sires

**Norbreck Star Rating:** (5 stars – best)

 Meadow Quality Approved

Calving Ease ★★★★★

Growth ★★★★★

Maternal ★★★★★

Carcase ★★★★★

**AI Code:** BB1125

**Reg. No:** H-20081279

**Sire:** Almeley Webster 2

**Dam:** Welton Verity

## BRITISH BLUE

# SEIFON CARDI



- Cardi is a well proven star performer. Calves are born very easily and develop fast
- High customer satisfaction means demand is high for this elite Blue bull

**Norbreck Star Rating:** (5 stars – best)



*Meadow Quality Approved*

Calving Ease ★★★★★

Growth ★★★★★

Maternal ★★

Carcase ★★★★★

**AI Code:** BB1082

**Reg. No:** B-20070205

**Sire:** Seifon Ubigan

**Dam:** Seifon Petra

## DRAGON BLUES CHAMP



- Champ is sired by Bringlee Volkawagon, a bull renowned for easy calving
- Champ is ideal for producing high quality calves from beef and dairy cows
- Early results show calves are smaller at birth and easily born

**Norbreck Star Rating:** (5 stars – best)

Calving Ease ★★★★★

Growth ★★

Maternal ★★★★★

Carcase ★★

**AI Code:** BB1117

**Reg. No:** B-20071245

**Sire:** Bringlee Volkawagon

**Dam:** Dundrod Sarah

LIMOUSIN

## BURNBANK ARNIE



- Arnie is a well proven and popular Limousin sire
- Calves born easily and develop fast
- Expect top prices at auction

**Norbreck Star Rating:** (5 stars – best)



*Meadow Quality Approved*

Calving Ease ★★★★★

Growth ★★★★★

Maternal ★★★★★

Carcase ★★★★★

**AI Code:** LN0124

**Reg. No:** GHK05-032

**Sire:** Grahams Tycoon

**Dam:** Burnton Roz

# HALTCLIFFE DANCER



- Dancer is sired by the famous Sympa
- An elite bull for small calves that develop rapidly and display good muscle
- Expect show calves from this great bull

**Norbreck Star Rating:** (5 stars – best)

|              |       |
|--------------|-------|
| Calving Ease | ★★★★  |
| Growth       | ★★★★★ |
| Maternal     | ★★★   |
| Carcase      | ★★★   |

*Aim for Meadow Quality Approval in 2011*

**AI Code:** LN2195  
**Reg. No:** RP08-753  
**Sire:** 6272 Sympa  
**Dam:** Cloughhead Romany

## ABERDEEN ANGUS

# BLACKHAUGH LORD HOYD G694



- Lord Hoyd is producing easily born progeny and saleable calves
- Expect quality progeny from this modern Angus sire

**Norbreck Star Rating:** (5 stars – best)

Calving Ease ★★★★★

Growth ★★★★★

Maternal ★★★★★

Carcase ★★★

*Aim for Meadow Quality Approval in 2011*

**AI Code:** AA1070

**Reg. No:** UK562121500816

**Sire:** Boyd On Target 1083

**Dam:** Coldstream Lady Heather 42J

## ABERDEEN ANGUS

# BLACKHAUGH TIME F610



- A very modern Angus bull with elite figures for all recorded traits
- Very easy calving Angus with tremendous growth and carcass traits

**Norbreck Star Rating:** (5 stars – best)



*Meadow Quality Approved*

Calving Ease ★★★★★

Growth ★★★★★

Maternal ★★★★★

Carcass ★★★★★

**AI Code:** AA1069

**Reg. No:** UK562121200610

**Sire:** Leachman Right Time

**Dam:** MVF Tibbie 919L

## ABERDEEN ANGUS

# EMPEROR OF WATERFORD



- A very easy calving sire that's well into the top 10% of the breed
- Emperor is an ideal cross on Holsteins with very good semen quality and fertility

**Norbreck Star Rating:** (5 stars – best)

|              |       |
|--------------|-------|
| Calving Ease | ★★★★★ |
| Growth       | ★     |
| Maternal     | ★★    |
| Carcase      | ★★    |

**AI Code:** AA0552

**Reg. No:** UKOWO72201536

**Sire:** Emperor of Newark

**Dam:** Wedderlie Ester

## SIMMENTAL

# STARLINE DECISION



- Very easy calving bull with calving ease figures in top 1% of breed
- Calves achieve top prices at auction
- Good colour markings

**Norbreck Star Rating:** (5 stars – best)



*Meadow Quality Approved*

Calving Ease ★★★★★

Growth ★★★★★

Maternal ★★★★★

Carcase ★★★

**AI Code:** SG0526

**Reg. No:** MO34808

**Sire:** Kilbride Farm Roderick

**Dam:** Starline Kreole

## SIMMENTAL

# COPPER MILL ASCOT SUPERMAN 09



- Superman is bred for calving but calving survey is awaited
- Pedigree indicates growthy calves with good conformation

**Norbreck Star Rating:** (5 stars – best)

|              |       |
|--------------|-------|
| Calving Ease | N/A   |
| Growth       | ★★★★  |
| Maternal     | ★★★★  |
| Carcase      | ★★★★★ |

**AI Code:** SG1069

**Reg. No:** M073175

**Sire:** Samark Superman

**Dam:** Copper Mill Natasha's Tina

## HEREFORD

### FISHER 1 FARGO F286 (P)



- Fargo is a promising young bull selected for calving ease
- Expect progeny with good growth rates
- A polled bull with a Retail Meat Index in the top 10% of the breed

**Norbreck Star Rating:** (5 stars – best)

|              |            |                         |
|--------------|------------|-------------------------|
| Calving Ease | <b>N/A</b> | Awaiting calving survey |
| Growth       | <b>N/A</b> |                         |
| Maternal     | <b>N/A</b> |                         |
| Carcase      | <b>N/A</b> |                         |

**AI Code:** H9490

**Reg. No:** UK263027300286

**Sire:** Fisher 1 Cracker (P)

**Dam:** Fisher 1 Orange B185 (P)

## WELSH BLACK

# RHUDEL KEIDRYCH (POLLED)



- Highly fertile Welsh Black bull noted for getting cows in calf
- Calves very easily born

**Norbreck Star Rating:** (5 stars – best)

Calving Ease ★★★★★

Growth ★★

Maternal ★★★★★

Carcase ★

**AI Code:** WB1010

**Reg. No:** K005/ERU

**Sire:** Idloes Lewis-Benji

**Dam:** Cathedine Ebony

BRITISH BLUE

## NORBRECK BLUE POWER EXTRA



This is a mixture of semen from three **British Blues**, designed to have **higher fertility** than an individual bull, due to variations in the rate at which the different bulls' semen becomes capable of fertilising the egg in the cow.

The bulls in **BLUE POWER EXTRA** are selected for **calving ease**, with **shorter gestation periods** ranging from 279 to 282 days.

All the bulls are **white in colour**, producing very marketable **blue-roan calves** from Holstein cows.

**Norbreck Star Rating:** (5 stars – best)

|              |       |
|--------------|-------|
| Calving Ease | ★★★★★ |
| Growth       | ★★★   |
| Maternal     | ★★    |
| Carcase      | ★★★   |
| Fertility    | ★★★★★ |

**AI Code:** MS8048

**BULLS INCLUDE:**

Seifion Cardi  
Auchenlay Dazzle  
Newpole Chalky White

## CHAROLAIS

### VARS



- A premier French Charolais bull graduated from a 200 bull progeny testing scheme unique to French Charolais sires
- High quality calves easily born
- *Not suitable for pedigree use*

**Norbreck Star Rating:** (5 stars – best)

|              |       |
|--------------|-------|
| Calving Ease | ★★★★★ |
| Growth       | ★★★★★ |
| Maternal     | ★     |
| Carcase      | ★★★★★ |

**AI Code:** CH4300

**Reg. No:** FRO311704191

**Sire:** Jolympre

**Dam:** Outre

## BLONDE D'AQUITAINE

# BILLINGFORD ALBERIC



- Easy calving sire with shorter than average gestation length and calving value in the top 10% of the breed
- Alberic produces calves that mature very well with a Beef Value in the top 25% of the breed
- Former Royal Show breed champion

**Norbreck Star Rating:** (5 stars – best)

 Meadow Quality Approved

Calving Ease ★★★★★

Growth ★★★

Maternal ★★

Carcase ★★★

**AI Code:** BL0946

**Reg. No:** 15-137-BMB-A-01

**Sire:** Tyringham Stoa

**Dam:** Tudor Odile

## BRITISH BLUE at Royal Highland Show 2010



# BEEF COLLECTION

Other range catalogues

Holstein



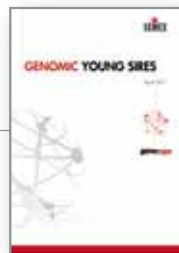
Coloureds



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